

# Health Communication Specialist

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## Description of Duties

Develop, test, and disseminate science- and audience-based tobacco control messages and other public health products, tools, and materials to a wide variety of target audience populations in various formats and channels. Analyze social and digital information and findings from formative research or other science-based data to identify gaps in knowledge about diverse target audiences. Manage health communication and marketing contracts and task orders. Maintain effective working relationships with internal staff and external stakeholders to promote and sustain programs. Analyze public health problems, particularly those related to the use of tobacco products.

## Qualifications

- A combination of education (coursework equivalent to a major) and experience may be considered.
- U.S. citizenship is required.

## Education

An official transcript, unofficial transcript, or a list including courses, grades earned, completion dates, and quarter and semester hours earned may be required. If you are using education completed in foreign colleges or universities to meet the qualification requirements, you must show that the education credentials have been evaluated by a private organization that specializes in interpretation of foreign education programs and such education has been deemed equivalent to that gained in an accredited U.S. education program; or full credit has been given for the courses at a U.S. accredited college or university. For further information, click on: [foreign education](#).

*Note: Please review each grade announcement for the specific qualifications and specialized experience.*

## Grade (Salary) Level

Federal General Schedule (GS) grade levels at which Health Communication Specialists are commonly filled are:

- GS-11 through GS-13 (\$74,950.00 to \$138,868.00 / Per Year)

## **Geographic Locations**

Health Communication Specialists are located at FDA Headquarters in Silver Spring, MD