

**SECTION V - PRODUCT LISTING**

**Section V should be completed for each product listed.** (Multiple copies of pages 8 and 9 may be submitted.)

1. Product Name\* (i.e., brand/sub-brand or other commercial name used in commercial distribution - e.g., Acme Lights 100's or Acme Reconstituted Tobacco #202)

Anchorage Blue

2. Product Identification Number (Must be provided if needed to uniquely identify the product)

1234567890

3. Type of Product Identification Number (Check only one)

- Item/Catalog Number
- SKU Number
- UPC Number

4. Intended Use of Product (Check one)\*

- Consumer Use (Go to question 5)
- Further Manufacturing Use (Skip to question 6)

5. Consumer Use Product Category (Check applicable, then skip to question 7)\*

- Cigarettes
- Chewing Tobacco
- Dissolvables
- Accessory Filters
- Roll-Your-Own Tobacco
- Roll-Your-Own Paper
- Roll-Your-Own Filters
- Other (Specify): \_\_\_\_\_
- Dry Snuff
- Moist Snuff
- Snus

6. Further Manufacturing Use Product Category (Check applicable)\*

- Tobacco
- Paper
- Filters
- Pouch for Portioned Tobacco
- Additive
- Other (Specify): \_\_\_\_\_

7. Flavor (Check applicable)

- Menthol
- None
- Other (Specify): \_\_\_\_\_

8. If submission is an Update to a Product List (per 905(i)(3)) (previously submitted to FDA) (Make applicable entries)

If known, enter the FDA-assigned tracking number (e.g., TP#####) for your tobacco product.

If your product has been introduced to market, discontinued or reintroduced since your last product listing, indicate the most recent change.\*

N/A

Provide the appropriate date:\*

**9. Advertising** (A representative sampling of advertising may be required. Please see the guidance document, Section III.C.2. for additional details. Representative samples, appropriately identified, are to be submitted with this form. For each advertisement, we request that you provide the following optional information below. You may use Appendix A as a continuation sheet if needed.)

9a. Type of Advertising Material (e.g., magazine ad)	9b. Title	9c. Unique ID or Internal ID Number	9d. Date First Disseminated (mm/dd/yyyy)
Other Media	Spring 2016	ID#: 49203	03/07/2016

**10. Labeling\*** (All labeling, appropriately identified, is to be submitted with this form. For each item of labeling, we request that you provide the following optional information below. You may use Appendix B as a continuation sheet if needed.)

10a. Universal Product Code(s) (UPC)  
00000001

10b. Type of Labeling Material (e.g., package label)	10c. Title	10d. Unique ID or Internal ID Number	10e. Date First Disseminated (mm/dd/yyyy)
Carton	Carton Packaging	ID#: 89473	01/15/2015

**11. Consumer Information** (Consumer information may be required. Please see the guidance document, Section III.C.2. for additional details. All consumer information, appropriately identified, is to be submitted with this form. For each item, we request that you provide the following optional information below. You may use Appendix C as a continuation sheet if needed.)

11a. Type of Consumer Information (e.g., consumer brochure)	11b. Title	11c. Unique ID or Internal ID Number	11d. Date First Disseminated (mm/dd/yyyy)