

## Fact Sheet: Online Resources to Promote Recruitment and Recognition A Communications Resource for Medical Reserve Corps Units

The [Medical Reserve Corps website](#) contains a library of resources that you can use to attract new members and recognize the good work that people in your unit are doing – which are both part of the MRC Factors for Success. Before you plan your next awards ceremony or recruitment event, check out the materials we have online to help you get started!

### Recruitment Materials



#### [MRC Program History](#): Fact Sheet (PDF)

The Medical Reserve Corps has some pretty inspirational roots from its founding in the days after 9/11. This fact sheet can help teach potential volunteers about the foundations of the MRC program and some of its biggest accomplishments in the last 20 years.



#### [MRC Overview](#): Bifold Fact Sheet (Word & PDF)

Attract potential volunteers by highlighting the important roles MRC units play in their communities and the benefits of community service.



#### [Preparedness Begins with You](#): Fact Sheet (Word & PDF)

It takes a lot of different types of volunteers to run an MRC unit - from doctors and nurses to people without healthcare backgrounds. This fact sheet provides a deeper dive of the types of people who volunteer with MRC and why their service matters.



#### [Join the MRC](#): Fact Sheet (PDF)

This fact sheet provides a quick look at service with the Medical Reserve Corps and a call to action, encouraging people to join.



#### [MRC Overview Presentation](#): Editable Presentation (PowerPoint)

This editable slide deck can serve as a great starting point for many units. It includes a program overview, information on the MRC mission, community benefits, types of volunteers, types of support, the COVID-19 response, and more.



#### [Promoting the Medical Reserve Corps Identity: A Guide for Local MRC Units](#): Resource Guide (PDF)

Even with all of these great resources, your MRC unit will probably want to make your own. Use this guide to create materials that showcase your unit's unique capabilities.

## Recognition Materials



### MRC Certificate of Appreciation: Certificate (Word)

Certificate to recognize the great work that volunteers have done to improve community health and resilience.



### MRC Certificate of Appreciation: COVID Response Certificate (Word)

Certificate to recognize the work that MRC volunteers have done to protect their communities from COVID-19.

## Observances and Opportunities for Recognition, Recruitment, or Action

National observances throughout the year give you an excellent opportunity to highlight the work of your Medical Reserve Corps members in your unit or plan events for your team.

### January:

- National Blood Donor Month
- Martin Luther King National Day of Service

### February

- American Heart Month

### March

- National Doctor's Day

### April

- National Minority Health Month
- National Volunteer Week
- National Public Health Week

### May

- Older Americans Month
- Mental Health Month
- National Nurses Week
- National Hurricane Preparedness Week
- National EMS Week

### June

- Beginning of Hurricane Season
- National Safety Month
- CPR and AED Awareness Day

### July

- Independence Day

### September

- National Preparedness Month

### October

- Great Shake Out (Earthquake Preparedness)
- Emergency Nurses Week

### December

- National Influenza Vaccination Week