



**U.S. Food and Drug Administration (FDA) Public Meeting:
Requirements for Additional Traceability Records for Certain Foods: Proposed Rule**

**November 6, 2020
8:30 am – 5:00 pm EST**

Docket No. FDA-2014-N-0053

AGENDA

- 8:15 AM** **Participant Login**
- 8:30 AM** **Greeting & Housekeeping Items**
Kari Barrett, Advisor, Communications and Public Engagement Staff, FDA Center for Food Safety and Applied Nutrition (CFSAN)
- 8:35 AM** **Welcome**
Frank Yiannas, FDA Deputy Commissioner for Food Policy and Response
- 8:55 AM** **Overview of the Proposed Rule**
Katherine Vierk, Division Director, Office of Analytics and Outreach, FDA CFSAN
- 9:10 AM** **Impact of Traceability During Foodborne Illness Outbreaks**
Karen Blickenstaff, Response Staff Director, Coordinated Outbreak Response and Evaluation Network (CORE), FDA CFSAN
Laura Gieraltowski, Lead, Foodborne Outbreak Response Team, Outbreak Response and Prevention Branch, Division of Foodborne, Waterborne and Environmental Diseases, Centers for Disease Control and Prevention (CDC)
- 9:30 AM** **Scope of the Proposed Rule and Exemptions**
Brian Pendleton, Senior Policy Advisor, Policy Engagement and Coordination Staff, FDA Office of Policy, Legislation, and International Affairs
- 9:45 AM** **The Food Traceability List**
Yuhuan Chen, Interdisciplinary Scientist, Division of Risk and Decision Analysis, FDA CFSAN
Christopher Waldrop, Senior Health Scientist, Office of Analytics and Outreach, FDA CFSAN
- 10:00 AM** **Questions**
- 10:15 AM** **BREAK**
- 10:30 AM** **Proposed Requirements**
Angela Fields, Senior Consumer Safety Officer, CORE, FDA CFSAN



- 11:15 AM** **Regulatory Impact Analysis Overview**
Aliya Sassi, Senior Economist, Office of Policy, Legislation, and International Affairs, FDA Office of the Commissioner
- 11:30 AM** **Traceability Rule Real World Application**
Andrew Kennedy, New Era Technology Team Leader, FDA Office of Food Policy and Response
- 12:00 PM** **Questions**
- 12:15 PM** **State Perspective**
Moderator: Erik Mettler, Assistant Commissioner for Partnerships and Policy, FDA Office of Regulatory Affairs (ORA)
Kyle Shannon, Chief, Center for Milk and Dairy Product Safety, Office of Food Protection, Maryland Department of Health
Anita MacMullan, Division Director, Food and Drug Protection Division, North Carolina Department of Agriculture & Consumer Services
- 12:35 PM** **LUNCH**
- 1:35 PM** **Perspectives on the Food Traceability Proposed Rule**
Moderator: Rebecca Buckner, Senior Science Advisor to the Center Director, FDA CFSAN
Jennifer McEntire, Senior Vice President, Food Safety and Technology, United Fresh Produce Association
Bryan Hitchcock, Executive Director, Global Food Traceability Center, Institute of Food Technologists
Hilary Thesmar, Chief Food and Product Safety Officer and Senior Vice President, Food Safety Programs, FMI
Sarah Sorscher, Deputy Director of Regulatory Affairs, Center for Science in the Public Interest
- 2:35 PM** **BREAK**
- 2:50 PM** **Open Public Comment**
Moderator: Kari Barrett, Advisor, Communications and Public Engagement Staff, FDA CFSAN
- 4:50 PM** **Closing Comments**
Susan Mayne, FDA CFSAN Director
- 5:00 PM** **ADJOURN**