WHAT'S ON THE LABEL

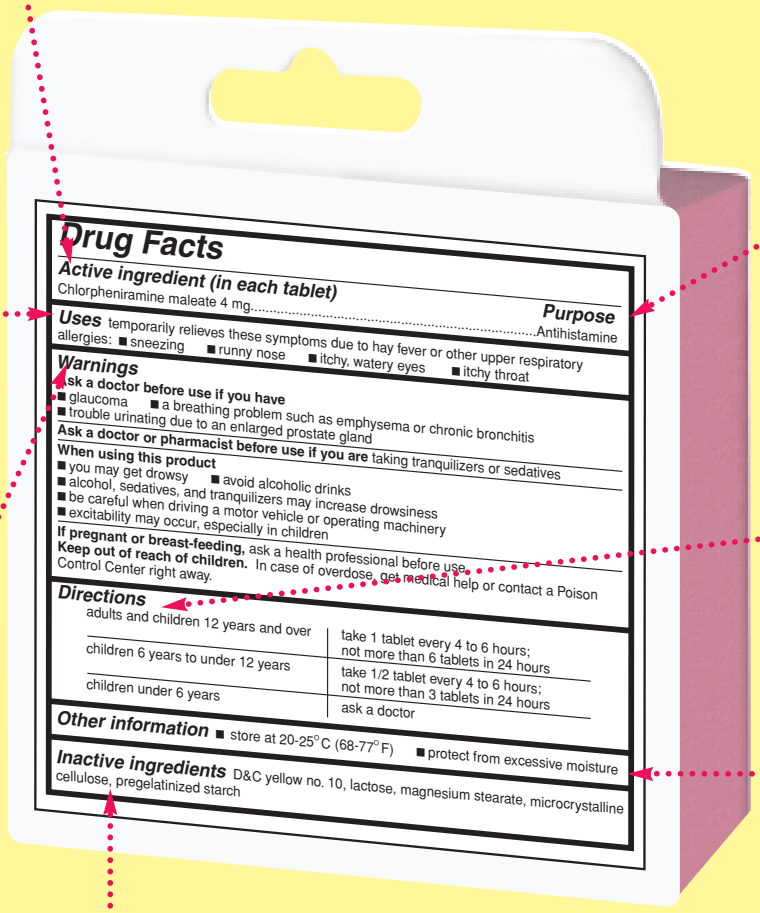
All nonprescription, over-the-counter (OTC) medicine labels have detailed usage and warning information so consumers can properly choose and use the products.

Below is an example of what the new OTC medicine label looks like.

ACTIVE INGREDIENT
Therapeutic substance in product; amount of active ingredient per unit

USES
Symptoms or diseases the product will treat or prevent

WARNINGS
When not to use the product; conditions that may require advice from a doctor before taking the product; possible interactions or side effects; when to stop taking the product and when to contact a doctor; if you are pregnant or breastfeeding, seek guidance from a health care professional; keep product out of children's reach



PURPOSE
Product action or category (such as an antihistamine, antacid, or cough suppressant)

DIRECTIONS
Specific age categories, how much to take, how to take, and how often and how long to take

OTHER INFORMATION
How to store the product properly and required information about certain ingredients (such as the amount of calcium, potassium, or sodium the product contains)

INACTIVE INGREDIENTS
Substances such as colors or flavors

The Drug Facts labeling requirements do not apply to dietary supplements, which are regulated as food products, and are labeled with a Supplement Facts panel.

For more information visit: **www.fda.gov/cder or call 1-888-INFO-FDA**

U.S. Department of Health and Human Services
Food and Drug Administration