# **BRAIN BOR WOMAN'S DAY:60**

CON-0303 FINAL CUT - 12/13/16



SUPER: OTHER AREAS OF THE BRAIN MAY BE INVOLVED



AVO:

Did you know two areas of your brain can make it hard to lose weight?

SUPER: PRESCRIPTION ONLY SHOULD BE USED WITH DIET AND EXERCISE BMI OF ≥30 kg/M² OR ≥27 kg/ M² WITH WEIGHT-RELATED MEDICAL CONDITIONS



CONTRAVE is an FDAapproved weight-loss medicine

SUPER: PRESCRIPTION ONLY EFFECT ON CARDIOVASCULAR MORBIDITY AND MORTALITY IS NOT ESTABLISHED HAS NOT BEEN STUDIED WITH OTHER WEIGHT-LOSS PRODUCTS



that may help adults who are overweight or struggle with obesity lose weight and keep it off.

SUPER: THE EXACT NEUROCHEMICAL EFFECTS OF CONTRAVE LEADING TO WEIGHT LOSS ARE NOT FULLY UNDERSTOOD



CONTRAVE is believed to work on two areas of the brain:



Your hunger center...

Woman:

"I'm so hungry."

AVO:

To reduce hunger.

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And your reward system...

## Woman:

"Ice cream."



Woman:

"French fries."

### AVO:

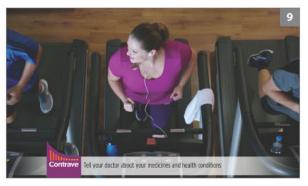
To help control cravings.

SUPER: ACROSS THREE 56 WEEK STUDIES, 46% OF PATIENTS ON CONTRAVE LOST 5% OR MORE BODY WEIGHT (VS 23% OF PATIENTS ON PLACEBO). RESULTS MAY VARY



Across three long-term studies, CONTRAVE patients lost approximately 2-4x more weight than diet and exercise alone.

SUPER: TELL YOUR DOCTOR ABOUT YOUR MEDICINES AND HEALTH CONDITIONS



CONTRAVE is not for everyone. One ingredient in

SUPER: STOP TAKING CONTRAVE AND CALL A DOCTOR RIGHT AWAY IF YOU EXPERIENCE ANY OF THESE NOT APPROVED FOR CHILDREN UNDER 18



CONTRAVE may increase suicidal thoughts or actions in some children, teens, and young adults within the first few months

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SUPER: WEIGHT LOSS MAY CAUSE LOW BLOOD SUGAR STOP TAKING CONTRAVE AND CALL A DOCTOR RIGHT AWAY IF YOU EXPERIENCE ANY OF THESE



Other serious side effects include

Contrave

(naltrexone HCI/bupropion HCI) 8 mg/90 mg • Extended-Release Tablets



seizures, increase in blood pressure or heart rate, liver damage, manic episodes, glaucoma and allergic reactions.

SUPER: NAUSEA, CONSTIPATION, HEADACHE AND VOMITING OCCURRED IN >10% OF PATIENTS



Do not take with opioids.

SUPER: OTHER SIDE EFFECTS MAY OCCUR. SEE OUR AD IN WOMAN'S DAY MAGAZINE



Reduce hunger, help control cravings.

SUPER: ASK YOUR DOCTOR GO TO CONTRAVE.COM



CONTRAVE. The #1 prescribed weight-loss brand. Go to CONTRAVE.com