Jamee Cook - Breast Implant Victim Advocacy

What patient who have had breast implants think that patients contemplating breast implants should know





What do patients need to know prior to breast implants for augmentation or reconstruction?

Breast implants are not lifetime devices



Breast Implants

A30

Guides

Videos

Forum

A: How long do breast implant last?

Most breast implants will last a lifetime.

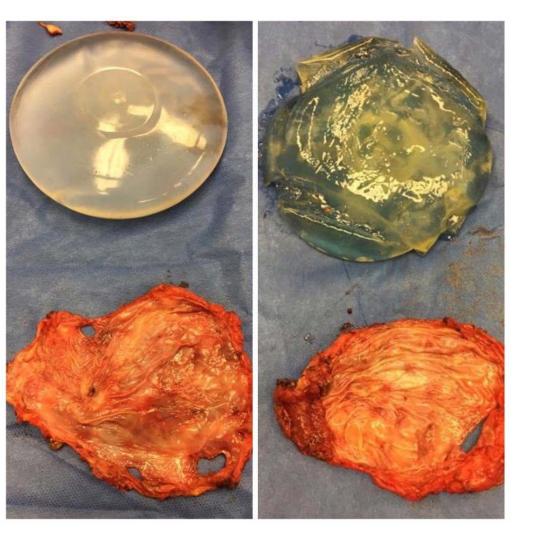
There is a common misconception that implants will only last 10 years. This is not true. If you have no problem with your implant then nothing needs to be done with them. The only reason you would change an implant is if there is a problem with them. The most common long term problem is implant rupture. The risk of a rupture is 1% a year. So the risk of having a broken implant at the end of 10 years is 10%. That means that 90 % of implants will be fine at 10 years. The other common misconception is that saline implants are more likely to rupture than gel. This is not true. The rupture rate is the same for saline and cohesive gel implants because the outer shell of both type of implants are virtually the same.

So most women will live their whole lives with their original implants and will never require additional surgery.

"Most breast implants will last a lifetime."

"So most women will live their whole lives with their original implants and will never require additional surgery."





Complications



Reconstruction Patients Cumulative Kaplan-Myer Risk Rates of Most Common Complications through 3 years

Complication	Reconstruction (N=251)
Reoperation	26%
Implant Removal w/ or w/o Replacement	13%
Capsular Contracture (Baker III or IV)	9%
Asymmetry	7%
Ptosis	7%
Hypertrophic Scarring	6%
Infection	5%
Seroma	5%
Breast Mass	4%
Nipple Sensation Changes	3%
Wrinkling	3%
Metastatic Disease	2%
Breast Pain	2%
Implant Malposition/Displacement	2%
Recurrent Breast Cancer	2%
Hematoma	2%
Necrosis	1%
Implant Extrusion	1%
Rupture	1%

Augmentation Patients Cumulative Kaplan-Myer Risk rates of Most Common Complications through 3 years

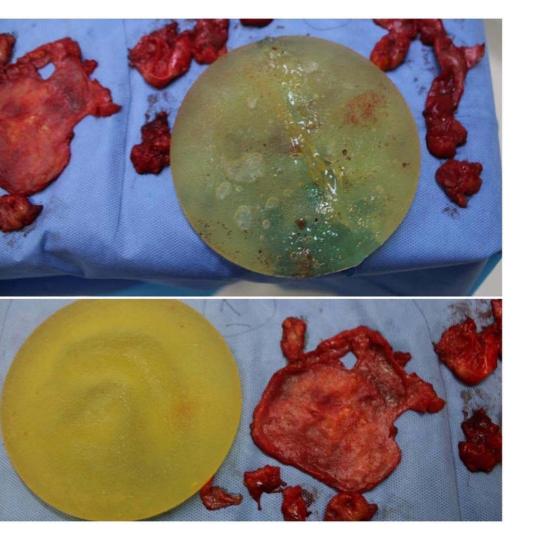
Complication	Augmentation Patients (N=551)
Reoperation	15%
Nipple Sensation Changes	11%
Capsular Contracture (Baker III or IV)	8%
Hypertrophic Scarring	6%
Implant Removal w/ or w/o Replacement	5%
Hematoma	3%
Ptosis	2%
Breast Mass	2%
Breast Sensation Changes	2%
Breast Pain	2%
Infection	2%
Miscarriage	1%
Rupture	1%





Need for MRI follow up

Frequency and pitfalls



Health insurance often isn't helpful



Many **health insurance policies** do not cover the cost of reoperations or explant surgery for augmentation patients with serious complications from their implants. Policies that do cover explant usually only do so for severe capsular contracture (Baker 3/4) ruptured silicone gel implants, or interference with breast cancer detection. The complications known as breast implant illness are not recognized as a medically necessary reason for explant.

-- National Center for Health Research Health Insurance Project

Statements from women:

"I am fighting my insurance for approval."

"I am so sick and tired....so many of us are. If we had the money or insurance covered we would have our surgery dates."

"I lost my job 4 years ago and need help to finance surgery."

"I had these put in 3 years ago and my health has been slowly declining. I can't understand why your insurance won't help with a portion of the cost."

"My only income is child support. So I am in a huge financial situation. And have ruined my credit. So I have basically lost everything from these toxic bags, and lay in bed feeling like I'm slowly dying."

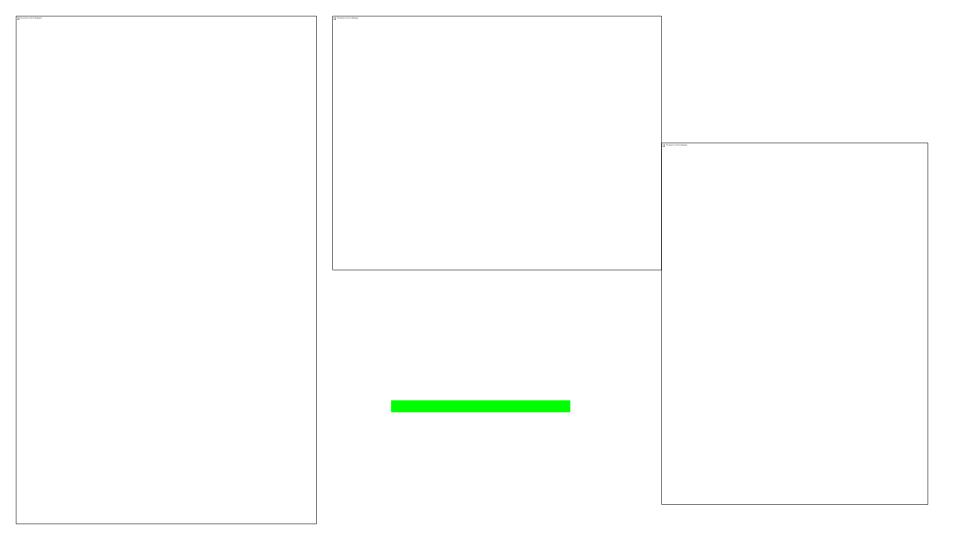
Chemical transparency - Breast implant materials are secret



Can true informed consent be given when neither the patient nor the implanting surgeon knows the full details of the device being implanted?

Could disclosure of materials potentially provide screening opportunities for future patients?





Symptoms of implant related illness are not widely recognized by the medical community



Terms for BII

ASIA -

Autoimmune/Inflammatory
Syndrome Induced by Adjuvants
in relation to silicone is currently
the only term with diagnostic
criteria. More on this will be
discussed later in the meeting.

Breast Implant Illness The Adjuvant Disease Autoimmune/inflammatory Syndrome Induced by Adjuvants (ASIA) Silicone Autoimmune Induced Syndrome Silicone Induced Immune Dysfunction Syndrome Silicone Implant Disease Silicone Immune Toxicity Syndrome Silicone Implant Incompatibility Syndrome Silicone-Induced Disease Silicone Immune Dysfunction Syndrome Silicone-Induced Immune Disorder Silicone Sickness Siliconosis Silicone Toxicity Disease Silicone Poisoning **Breast Implant Sickness Breast Implant Toxicity Sickness** Adjuvant Breast Disease Silicone Related Symptom Complex Prosthetic Mammoplasty Sensitivity Syndrome Silicone Implant Immune Dysfunction **Breast Implant Disease**

Symptoms of BII

Most common:

Fatigue
Joint and muscle pain
Brain fog
Neurological symptoms
Immune dysfunction
Skin manifestations
Autoimmune disease or
autoimmune symptoms

Symptoms of Implant Illness

Anxiety
Fatigue
Joint pain
Muscle pain
Insomnia
Brain fog
Difficulty concentrating
Memory loss

Limb numbness / tingling

Vertigo

Fever / chills

Muscle weakness

Temperature intolerance

Sensitivity to light Sensitivity to sound

Difficulty swallowing

Hair loss

Dry skin / hair

Slow healing

Sinus infections

Recurrent illness

Candida / yeast infections

Skin rashes / lesions

Visual disturbance

Choking feeling

Ringing in ears

Headaches

Depression

Decreased libido

Mood swings

Sharp pains in breast

Weight gain

Food intolerance

Swollen / tender lymph nodes

Autoimmune symptoms or diagnosis

Chronic Fatigue Syndrome symptoms

Fibromyalgia symptoms

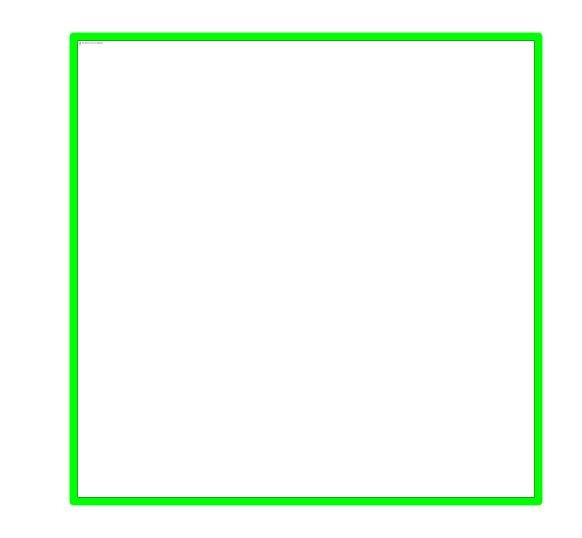
Inflammation

Heart palpitations

Irritable bowel or bladder

Shortness of breath

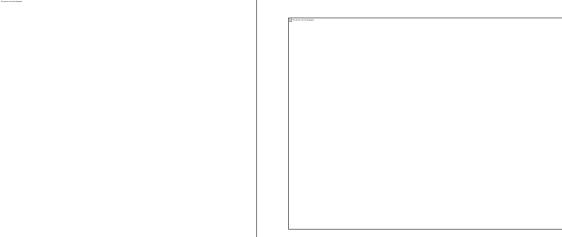
Night sweats



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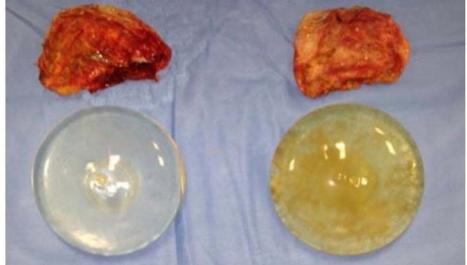






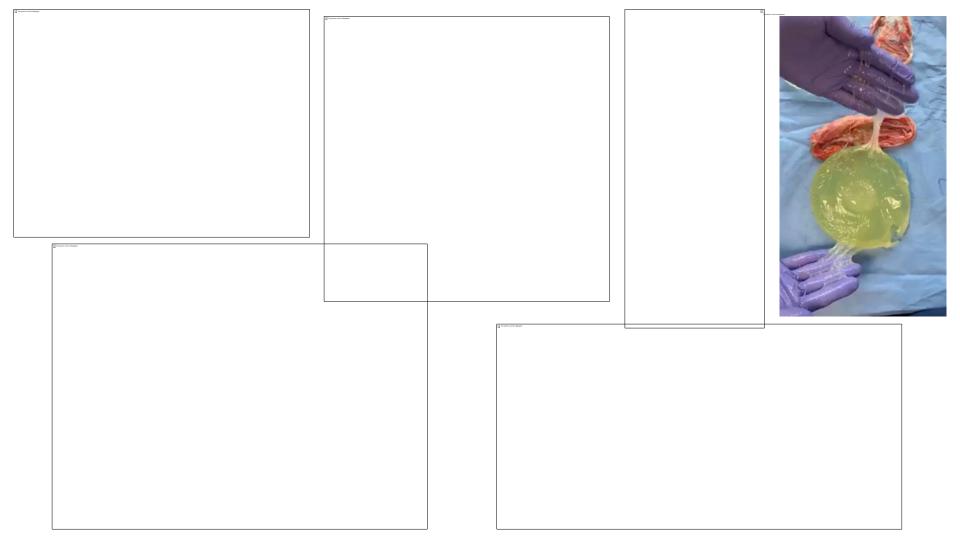








To protest with the displayed	_



Social media awareness



Preemption - Harmed patients cannot hold manufacturers accountable



Flaws in mandated studies -- were sick women excluded intentionally?



"I was never contacted by my plastic surgeon for any follow up appointments pertaining to the study or by Mentor for any information towards the study."

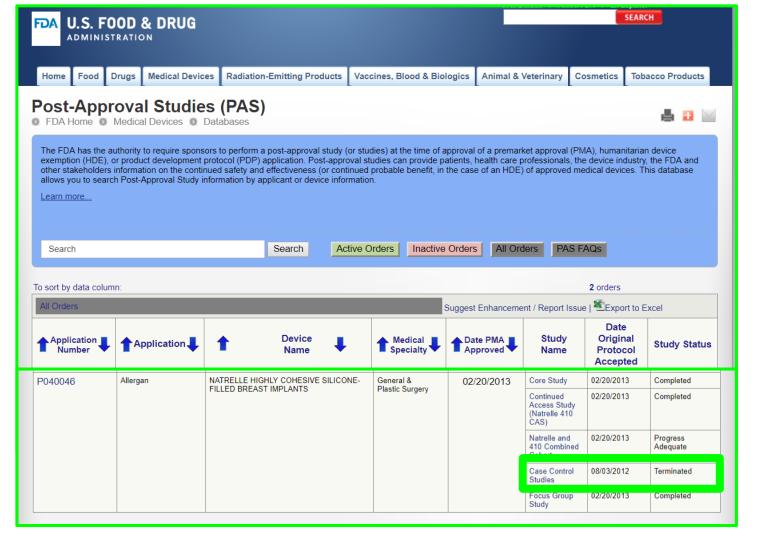
"I was enrolled in the 10 year BIFS in Sept. 2009. November 2015, 6 years into the study, I received notification that "changes" were being made to the program. At this point, all follow-up appointments and questionnaires were ceased."

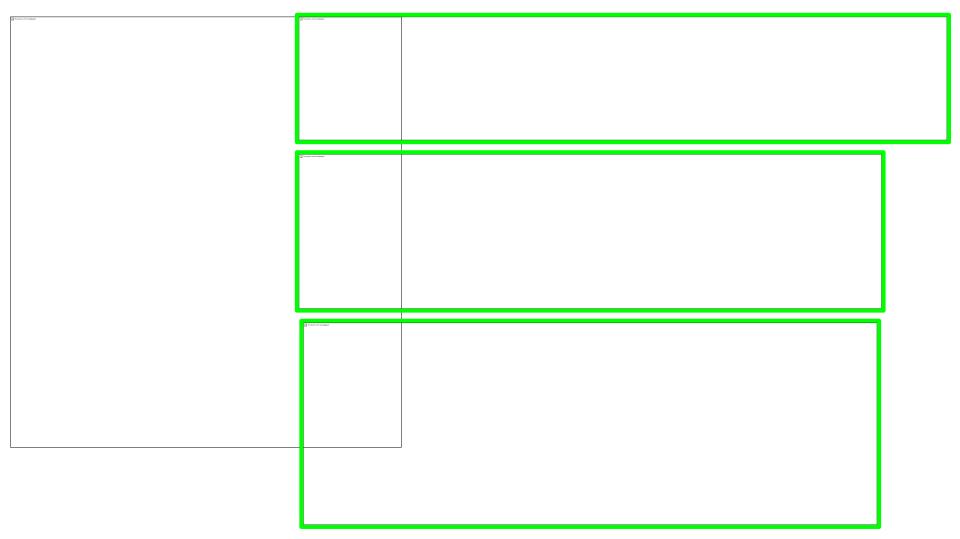
"The first two surveys I filled out I wasn't feeling the best, but, I hadn't started feeling terrible yet; so as I recall my answers were right down the middle, not great reviews, yet not terrible reviews. About my third survey in I began to get very sick, many autoimmune problems along with terrible capsular contracture. I answered the questions honestly. ...after this particular survey I never heard from the company Allergan again."

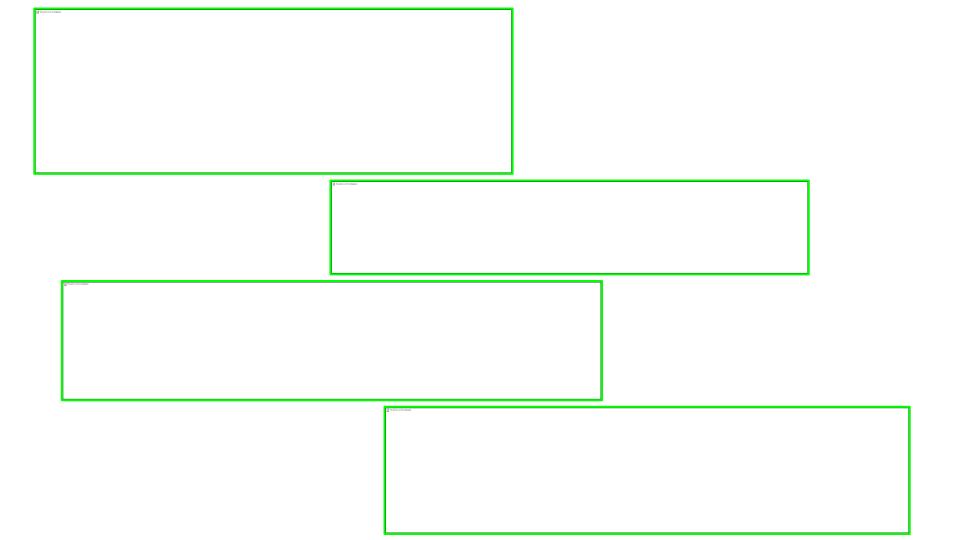
"10 year study but they blew me off after 3rd year. Year two I reported a little bit of fatigue, skin issues and year 3 the office no longer had a staff member assigned to the study..

And year 4 they didn't return my calls."

"I joined the BIFS study upon implantation of my saline, smooth McGhan implants in 2008. Every year they would call me and send me mailers to complete my yearly study. They would then mail me a check for \$20 for my time. The last study I did, I believe it was 2014, I told them of the inflamed lymph nodes, pain, mystery illness based on symptoms." "That was the last time they contacted me."





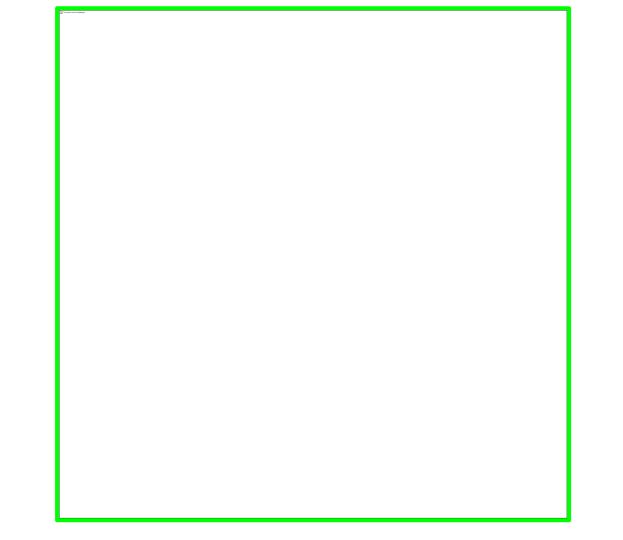


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Would I have made the same choice?

Are we doing enough to educate the patients?



Adverse event data is misleading





Risk of cancer





Breast Implant Associated Anaplastic Large Cell Lymphoma

Presented by: Jamee Cook

On behalf of patient advocates: Terri McGregor, Raylene Hollrah, Michelle Forney, Jennifer Cook, Dawn Criss, Kim Platt, Carol Small, Larissa Torres, Roxane Vermeland

Collective voice of 20% Worldwide Patients



www.biaalcl.com

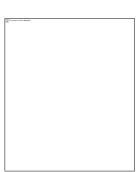
#patientsbeforeprofits

Patient perspective is real world evidence. **100%** of these patients:

- 1. Were not informed of BIA-ALCL
- 2. Had a unique journey to diagnosis many with resistance
- 3. Lives have been forever altered

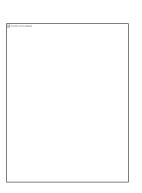


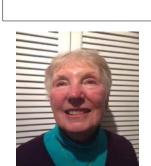




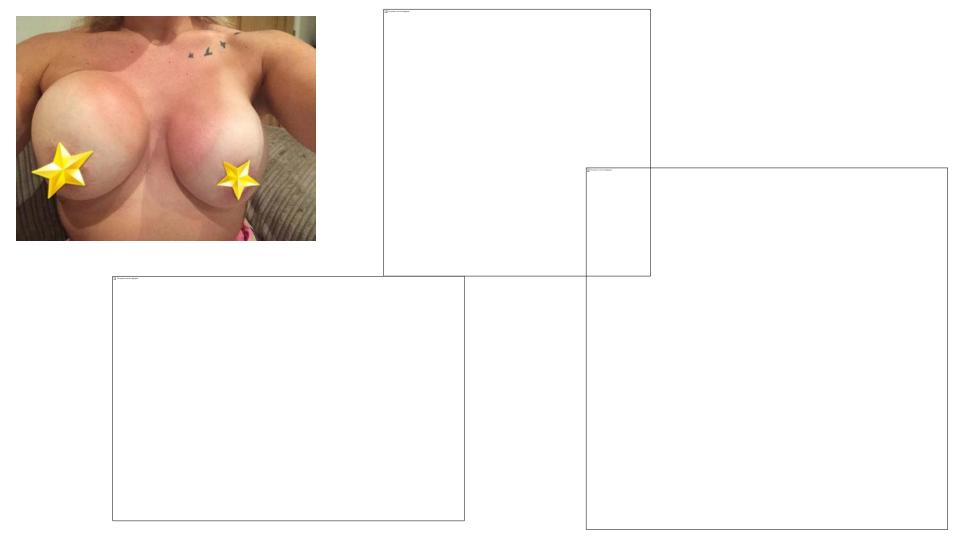














#patientsbeforeprofits

Facebook: ALCL in Women with Breast Implants

- Over 20% of the world's diagnosed patients diagnosed with BIA-ALCL
- Over 3,305 members
- Over the past 60 days
 - Generated over 456 posts related to questions about BIA-ALCL
 - 2,799 members have been actively posting and engaging
 - Group has grown over 17% in the past 60 days

www.biaalcl.com: Launched in November 2018 for Patients & Clinicians to access current, accurate and credible research for education and awareness.

These analytics represent the activity on the website from November 21, 2018 - March 1, 2019

- 10,178 Pageviews
- Highest day of pageviews was on 2/7/2019 with 422 (The day FDA announced Alert)
- 3,431 users with 4,516 total session averaging 2 minutes 16 seconds on each page



Barriers to Diagnosis this man-made cancer:

- High majority of women who have implants are not aware of BIA-ALCL
- Most symptoms: pain, change in shape or appearance are thought to be part of initial complications
- Long standing message that breast implants are the most studied device on the market so there is a presumption that they are safe
- Mammograms cannot consistently detect masses within the scar capsule, some masses are not visible



Barriers to Diagnosis this man-made cancer:

- Often labs and radiologists miss the diagnosis because it is misunderstood and considered "rare"; and errors being made by physicians and pathologists
- BIA-ALCL cannot be "seen" during surgery
- Insurance prior to diagnosis
- Recurrence Concerns:
 - 80% of diagnosed women are said to be "cured" by implant removal
 - 20% of diagnosed women require more treatment, such as chemotherapy



Thank you, FDA, for your alert to health care providers about BIA - ALCL...



Breast Implant Associated Anaplastic Large Cell Lymphoma is a man-made cancer that theoretically can be eradicated by the removal of textured breast implants and expanders from the market.





BIA-ALCL / Breast Implant Illness



Call to Action:

- 1. Mandatory standardized informed consent
- 2. Mandate that BIA-ALCL and implant related illness risk be communicated through a surgeon / patient checklist & black box warning, similar to Essure until market withdrawal can be executed
- 3. Request Patient Representation on the Breast Implant Advisory Team for both BIA-ALCL and BII
- 4. Compliance from Manufacturers reporting confirmed BIA-ALCL cases, penalty for non-compliance



BIA-ALCL / Breast Implant Illness



Call to Action Continued:

- 5. Use your maximum authority towards physicians and institutions to notify patients with textured implants about BIA-ALCL
- 6. Mandate studies for confirmed cases of BIA-ALCL, industry funded, information public
- 7. Change incident narrative to: EMERGING. This man-made cancer is emerging, rather than rare
- 8. Ban textured implant or request a voluntary moratorium on textured implants and expanders



BIA-ALCL / Breast Implant Illness



Call to Action Continued:

- 9. Increase transparency in materials used in breast implants
- 10. Maintain individual adverse event reporting
- 11. Hold the manufacturers accountable for unfinished and flawed studies

Thank You