

# Utility of MRI Screening & Empowering Informed Patient Choices

**Mentor Worldwide, LLC**

**Day 2: March 26, 2019**

**General and Plastic Surgery Devices Panel (GPSDP) Meeting**



# Agenda

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## Utility of MRI Screening

**Raina Dauria, MS**

Vice President, Regulatory Affairs  
Mentor Worldwide, LLC

## Empowering Informed Patient Choices

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**John Canady, MD**

**Michael Schwiers, PhD**

**Warren Foust**

**Laura Vellucci, PhD**

**Roger Wixtrom, PhD**

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## Additional Q&A Responders

# Utility of MRI Screening

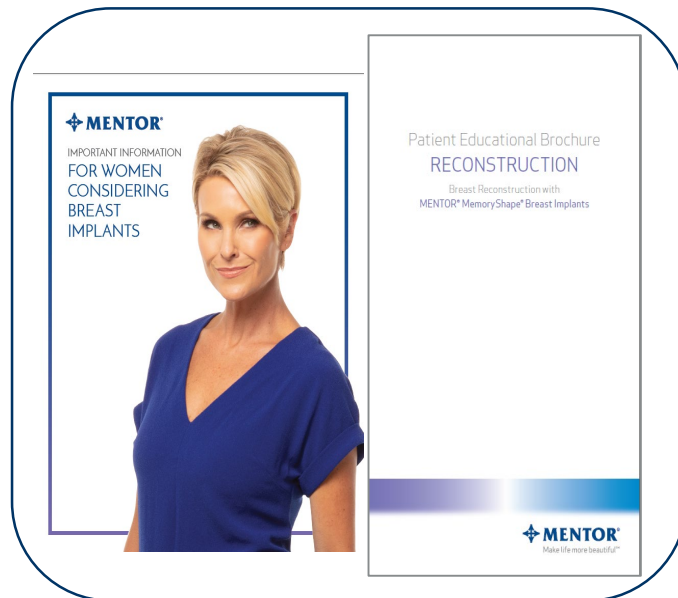
# Mentor Experience on Utility of MRI

- MRI compliance rate low after 6 years post-implantation
- Multiple reasons why patients do not comply with MRI screening guidelines
  - Cost, negative experience, claustrophobia
- Since majority of ruptures occur  $\geq 6$  years post-implantation, adjustments to screening timeline may be warranted
- Validated, patient-centric solutions should be explored (e.g. high resolution ultrasound)

# Empowering Informed Patient Choices

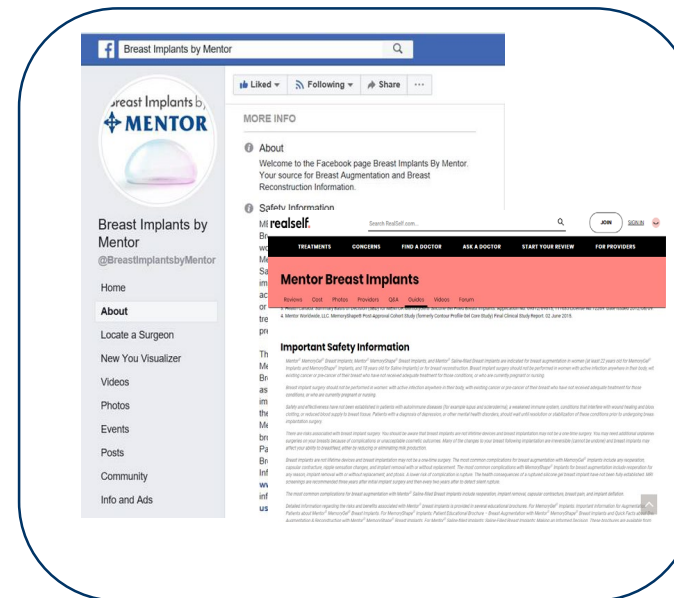
# Mentor Provides Transparent and Balanced Information for Patients

## Patient Materials



- Patient Education Brochures
  - Augmentation
  - Reconstruction
- Risk Information Booklet

## Web and Social



- Company Website [www.MentorWVLLC.com](http://www.MentorWVLLC.com)
- Patient Website [www.BreastImplantsByMentor.com](http://www.BreastImplantsByMentor.com)
- Facebook Important Safety Information
- Sponsored Page on RealSelf.com

# Mentor Provides Transparent and Balanced Information for Surgeons

## Product Labeling and HCP Communications



## Web and Social



## Professional Outreach



- Product Insert Data Sheets
- Evidence-Based Perspectives
- Customer Letters

- Company website [www.MentorWWLLC.com](http://www.MentorWWLLC.com)
- Customer Portal [www.MentorDirect.com](http://www.MentorDirect.com)
- News Email Blasts

- Medical Congresses
- Field Representatives

# Mentor Supports Data Transparency To Empower Women To Make Informed Choices

