

Preparation for the 2014 ICCR Meeting 06-04-2014

1

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23

U.S. FOOD AND DRUG ADMINISTRATION

PUBLIC MEETING

PREPARATION FOR THE 2014 INTERNATIONAL COOPERATION
ON COSMETICS REGULATION (ICCR) MEETING

Wednesday, June 4, 2014

Location:

Center for Food Safety and Applied Nutrition

5100 Paint Branch Parkway

Wiley Auditorium

College Park, Maryland 20740

Preparation for the 2014 ICCR Meeting 06-04-2014

2

1 S P E A K E R S

2

3 Aryenish Birdie

4 Physicians Committee for Responsible Medicine

5

6 Rosemary Cook, MBA

7 Office of Cosmetics and Colors

8 Center for Food Safety and Applied Nutrition, FDA

9

10 Vicki Katrinak

11 American Anti-Vivisection Society

12

13 Linda M. Katz, MD

14 Director

15 Office of Cosmetics and Colors

16 Center for Food Safety and Applied Nutrition, FDA

17

18 Tonya Kemp

19 Personal Care Products Council

20

21

22

23

Preparation for the 2014 ICCR Meeting 06-04-2014

3

1 T A B L E O F C O N T E N T S

2 PAGE

3

4 **Welcome and Overview of ICCR Process** 5

5 Dr. Linda M. Katz

6 Director, Office of Cosmetics and Colors

7 Center for Food Safety and

8 Applied Nutrition, FDA

9

10 **Public Comments**

11

12 Ms. Aryenish Birdie 16

13 Physicians Committee for

14 Responsible Medicine

15

16 Ms. Vicki Katrinak 20

17 American Anti-Vivisection Society

18

19 Ms. Tonya Kemp 23

20 Personal Care Products Council

21

22

23

Preparation for the 2014 ICCR Meeting 06-04-2014

4

1 T A B L E O F C O N T E N T S

2 (Continued)

3 PAGE

4

5 **Public Comments (Continued)**

6

7 Cruelty Free International and 29

8 New England Anti-Vivisection Society

9 *(statement to be read by FDA)*

10

11 Independent Cosmetic Manufacturers 39

12 and Distributors

13 *(statement to be read by FDA)*

14

15 **Adjourn** 45

16

17

18

19

20

21

22

23

Preparation for the 2014 ICCR Meeting 06-04-2014

5

1 P R O C E E D I N G S

2 DR. KATZ: Good afternoon. I'm Linda Katz,
3 and I'm the Director for the Office of Cosmetics and
4 Colors. We're going to go ahead and get started since
5 it's a few minutes after 2:00. I am told that there
6 is no one out there waiting to get in, so we can begin
7 promptly.

8 I would like to welcome everybody to this
9 afternoon's public meeting in preparation for the 2014
10 International Cooperation on Cosmetics Regulation
11 Meeting. The meeting itself will be held in July in
12 Ottawa, Canada, and I will give you the dates during
13 the course of my presentation.

14 Before I begin my presentation, what I would
15 like to do is to run through some housekeeping: if
16 you need to use the restroom, someone will guide you
17 as to where the men's and women's restrooms are. When
18 it's time to leave, you will need to exit out of the
19 building itself. If you have any cards or IDs that
20 have been printed up for you, please remember to turn
21 those in. As I'm looking around the room, it looks
22 like everyone just has a sign-in placard rather than

Preparation for the 2014 ICCR Meeting 06-04-2014

6

1 the plastic ones themselves.

2 Transcriptions will be available, and they
3 can be viewed at the Division of Dockets Management,
4 HFA-305. A transcript will also be available in
5 either hard copy or on CD-ROM after submission of a
6 Freedom of Information request. And if you refer to
7 the *Federal Register* notification, the address itself
8 is available there.

9 And if anybody has a cell phone, please
10 either silence it or turn it off now since it's very
11 disruptive having the cell phones go off during the
12 middle of presentations.

13 So I'm going to go ahead and begin. What I
14 will do today is discuss ICCR, which is the
15 International Cooperation on Cosmetics Regulation:
16 describe a little bit about the purpose and process,
17 summarize what happened in ICCR-7, giving you its
18 outcomes, and talk about some of the upcoming issues
19 for ICCR-8.

20 Well, where did ICCR start and why? I will
21 talk a little bit about the history of ICCR. To do
22 this, let me go back to the FDA Policy on

Preparation for the 2014 ICCR Meeting 06-04-2014

7

1 International Harmonization, which was published in
2 the *Federal Register* -- and the *Federal Register*
3 notification is listed on this slide -- on October 11,
4 1995. At that time, the international policy
5 discussed the overarching goals, which included to
6 facilitate international trade and to promote mutual
7 understanding, facilitate the exchange of scientific
8 and regulatory knowledge with foreign government
9 officials -- that is, to have transparency to the
10 extent permitted by law -- accept equivalent
11 standards, compliance activities, and enforcement
12 programs of other countries if such programs meet
13 FDA's level of public health protection, and to
14 attempt to avoid the lowering of public health
15 protections afforded by U.S. law, in other words,
16 prevent downward harmonization.

17 ICCR was established in 2006 and its first
18 meeting was in 2007. ICCR actually developed as a
19 result of CHIC. For those of you who may have been
20 around in the cosmetic world for a long time, you may
21 remember CHIC, which was the Cosmetic Harmonization
22 and International Cooperation that occurred in the

Preparation for the 2014 ICCR Meeting 06-04-2014

8

1 1990s. This was a quadrilateral meeting that was held
2 on a yearly basis with individuals from the same
3 members that we have in ICCR, Canada, representatives
4 from the EU, Japan, and the United States.

5 In 2006, after meeting in Canada for the
6 last time as CHIC, the members of CHIC decided that it
7 wasn't really established to do what we wanted it to
8 do. Therefore, we needed to go further to try to be
9 able to meet the goals of each of our respective
10 jurisdictions. As a result, terms of reference were
11 established where we agreed that we would have a
12 voluntary consensus model. We took some of the
13 precedents from ICH, the ICH GHTF, to develop some of
14 the terms of reference. We had integral input from our
15 industry trade associations and partners in order for
16 them to play a role, which we felt was critical to try
17 to make our goals go forward.

18 ICCR, as you can see, has been occurring
19 since 2007, and what I describe on this slide are
20 really the locations where we've had meetings since
21 that time. As you'll notice, we rotate every year,
22 and we've gone through two complete cycles when we

Preparation for the 2014 ICCR Meeting 06-04-2014

9

1 finish up in ICCR-8 in Ottawa, Canada, this year.

2 ICCR's work process is that we have an
3 annual meeting and interim teleconferences. We have
4 agreed at least to meet quarterly via teleconferences,
5 sometimes more frequently as needed. The meeting
6 venue, as I said, rotates amongst the four regions,
7 that there is notice of the annual meetings, and draft
8 guidelines are announced publicly to allow for
9 stakeholder comments. In the U.S., we publish these
10 in our *Federal Register*, and we post the information
11 as well on our website. The hosting country or region
12 chairs the ICCR meeting and provides the Secretariat
13 and the Secretariat functions. The ICCR may also
14 charter subsidiary working groups. I'll talk about
15 some of these working groups that have been
16 established during the course of the ICCR meetings
17 themselves.

18 The meeting structure is that usually on the
19 first day the regulators only meet, to discuss
20 information that's relevant to regulators only. On
21 the second day, we have a regulator and industry
22 meeting; on the third day, a regulator meeting to

Preparation for the 2014 ICCR Meeting 06-04-2014

10

1 adopt the findings of the meeting and describe our
2 outcomes and prepare any press releases.

3 There is also a stakeholder open session
4 which is usually held on Day Two. On some occasions,
5 it's been held on Day Three if the meeting has gone
6 over to 4 days. During that open session, there are
7 stakeholder presentations. The outcomes of the ICCR
8 meeting are posted to each regulator website and a
9 reconciled press release is also done. This is to
10 allow for transparency, to describe what our
11 deliverables have been, and once the documents have
12 been accepted during the ICCR meetings, they will be
13 posted.

14 In the past 2 years, we have been working on
15 our ICCRnet.org website. We are hopeful that coming
16 this year that website will be up and running, which
17 will make it easier for everybody to find information
18 in one place. Each of us will link to that website.

19 So let me go through and describe what
20 happened at ICCR-7, which was held in Tokyo from
21 July 8th through July 10th last year. The structure
22 itself has been described. The agenda basically was

Preparation for the 2014 ICCR Meeting 06-04-2014

11

1 as follows: we discussed alternatives to animal
2 testing, nanotechnology, trace impurities, *in silico*
3 prediction models for safety assessment, endocrine
4 disrupters, and allergens.

5 With regard to alternative test methods, the
6 regulators received an update on International
7 Cooperation on Alternative Test Methods, which we
8 refer to as ICATM, activities. The industry report
9 entitled, "Inventory of Validated Alternatives to
10 Animal Testing Worked on by ICATM Partners, Applicable
11 for Cosmetic Products and Their Ingredients in All
12 ICCR Regions," was accepted and was posted. The Annex
13 to the report was discussed and was accepted with an
14 agreement to update on a semi-annual basis.
15 Basically, the ICATM report itself and the Annex
16 contains tables that include the updated animal
17 alternative tests that have been validated and
18 accepted by the VAMs of the corresponding regions.

19 With regard to nanomaterials, the document
20 "Characterization of Nanomaterials III --
21 Insolubility, Biopersistence and Size Measurement in
22 Complex Media" was presented and discussed. The

Preparation for the 2014 ICCR Meeting 06-04-2014

12

1 Characterization of Nanomaterials Working Group agreed
2 to continue its work and to develop a survey of
3 scientific information that will be conducted between
4 ICCR-8 and ICCR-9. It is anticipated that the results
5 of the survey will be presented at ICCR-9 since it's
6 ongoing work right now.

7 The "Safety Approaches to Nanomaterials in
8 Cosmetics" was accepted and was posted on each
9 jurisdiction's website.

10 With regard to trace impurities, the
11 document on lead was accepted. It's still undergoing
12 some editorial changes, and we anticipate that it
13 should be published and posted to the websites within
14 the next several months.

15 The documents on mercury and 1,4-dioxane are
16 in the process of undergoing continued review.

17 With regard to *in silico* prediction models
18 for cosmetic safety assessment, the Working Group
19 presented its progress report at the Regulators-
20 Industry Dialogue Meeting. They also agreed to work
21 and to draft a White Paper, which was drafted, on *in*
22 *silico* capability in relation to potential

Preparation for the 2014 ICCR Meeting 06-04-2014

13

1 applications in the assessment of cosmetic
2 ingredients, highlighting any data or knowledge gaps,
3 and this will be presented at ICCR-8.

4 With regard to endocrine disruptors,
5 industry agreed to provide additional information and
6 a proposal for future discussion if it is to be
7 continued as an agenda item.

8 With regard to allergens, a working group
9 was formed. The working group presented a progress
10 report at the Regulator-Industry Dialogue Meeting and
11 intends to deliver a draft White Paper at ICCR-8.

12 Now, with regard to the involvement of
13 interested parties in ICCR, regulators finalized the
14 criteria to allow interested parties to submit
15 detailed proposals for work items for ICCR members'
16 consideration. Interested parties include any new
17 members, meaning new member countries, and their
18 international trade associations are considered in
19 tandem with the new regulators -- so in other words,
20 it would be the international partner for the
21 regulators of the particular jurisdiction -- non-
22 governmental organizations, and academia.

Preparation for the 2014 ICCR Meeting 06-04-2014

14

1 With regard to participation, in last year's
2 meeting, participants, or observers, of regulators and
3 industry representatives from Brazil and People's
4 Republic of China did participate in Japan. The open
5 session that was held for stakeholders had
6 presentations made on nanotechnology, cosmetic product
7 safety, alternatives to animal testing, and endocrine
8 disruptors.

9 The ICCR Steering Committee reviewed the
10 stakeholder proposals for consistency with objectives,
11 and scope for the terms of reference for future
12 discussion in ICCR. Other new work items may be
13 submitted at any time to ICCR members. We invite you
14 to do so if there are additional work items that you
15 would like to submit to us.

16 Regarding ICCR-8, Canada is to host this
17 year, and the meeting will be held from July 8th
18 through 10th, in Ottawa, Canada. During this past
19 year, Canada has been responsible for quarterly
20 interim teleconferences and for other teleconferences
21 as needed.

22 The agenda itself is similar to last year's

Preparation for the 2014 ICCR Meeting 06-04-2014

15

1 agenda. We again are going through and discuss
2 alternatives to animal testing, looking for any
3 further updates for validated models; discussion of
4 nanotechnology and the outstanding reports; discussion
5 of trace impurities documents; *in silico* models; and,
6 as I mentioned earlier, the White Paper will be
7 presented at this upcoming meeting. With regard to
8 allergens, the White Paper will also be presented at
9 this meeting. If there are any new proposed agenda
10 items that come as a result of this meeting or through
11 other contacts with Health Canada, they will be
12 discussed at the meeting itself.

13 So I thank you very much for your attention.
14 I would like to continue on now with our public
15 comments.

16 We have listed those who have asked to speak
17 in alphabetical order. I will call on each of them.
18 All three speakers who are here today have up to 10
19 minutes to speak. There are two representatives that
20 could not attend, but they have forwarded us their
21 comments, and those will be read into the record by
22 Rosemary Cook. When we get to that portion, I will

Preparation for the 2014 ICCR Meeting 06-04-2014

16

1 let you know who they are.

2 So we'll begin with Ms. Aryenish Birdie from
3 the Physicians Committee for Responsible Medicine.

4 MS. BIRDIE: Hi. My name is Aryenish
5 Birdie. I am speaking on behalf of the Physicians
6 Committee for Responsible Medicine. We promote human
7 relevant test methods for better ethics and public
8 health protection. We have a membership of over
9 150,000 people including over 12,000 physicians.

10 And today I am speaking on the limitations
11 of focusing only on using validated alternative
12 methods for cosmetics in the four ICCR regions.

13 So let me begin by sharing the ultimate goal
14 I think that is shared by many people in this room,
15 which is a full ban on animal testing for cosmetics.
16 The global consumer has said time and time again, we
17 see in polls, that ethics is important and that they
18 don't want animals dying for their cosmetics. We
19 realize that testing method harmonization isn't the
20 goal of ICCR, but we believe that it is important for
21 the agencies within ICCR to harmonize their policy
22 approaches on animal testing to take into account the

1 global desire of consumers.

2 And since the last meeting I presented at
3 last year, there have been a number of legislative
4 updates, including Vietnam taking steps towards non-
5 animal testing, the Brazilian state of Sao Paulo has
6 banned animal testing, India has banned animal
7 testing, and it is on track to considering a marketing
8 ban similar to the EU, and even China, where animal
9 testing is mandatory, they are taking steps to
10 reevaluate their policy.

11 So let me say a little bit more about the
12 validated alternatives. I've heard multiple times in
13 this forum and in others that using validated
14 alternatives is the only way forward, and there are a
15 number of problems from our perspective on this
16 approach, so I want to enumerate them.

17 Firstly, animal tests have never been
18 validated, they have never undergone the strict
19 validation process that the non-animal test methods
20 are currently undergoing, so that should be kept in
21 mind I think as we move forward.

22 A full validation process is prohibitively

1 slow and costly, and because of this, a number of
2 appropriate test methods haven't been formally
3 validated, and I'll speak a little bit more about this
4 on the next slide. But I guess another way of saying
5 that is relying only on validated alternatives limits
6 the number of tools available, and without better
7 harmonization methods, that may be valid in one region
8 but not another, and this is a major disadvantage for
9 developers. And again it doesn't take into account
10 the EU situation, where there is a full testing and
11 marketing ban on animal testing.

12 So I wanted to speak a little about the list
13 that was mentioned in the previous presentation. The
14 methods developed or the methods listed on this table
15 are only OECD-validated methods, and we don't need to
16 rely exclusively on OECD guidelines for the testing of
17 cosmetics. Other methods may be valid but aren't
18 listed, such as the cell transformation assays -- or,
19 I'm sorry, the in vitro cell transformation assays and
20 the keratin skin sensitization assay. Those are just
21 a couple examples of a whole host of other assays.

22 So despite being published less than a year

Preparation for the 2014 ICCR Meeting 06-04-2014

19

1 ago, 2013, there are a number of other methods that
2 could be listed, and because of this, we just think
3 that moving away from exclusively OECD guidelines
4 would be a good step forward.

5 So I wanted to offer a few solutions, one
6 you probably can guess. ICCR countries should be open
7 to reviewing and accepting data from non-OECD methods.
8 When using reference to validated test methods, other
9 terms, such "valid" or "scientifically appropriate" or
10 "fit for purpose" are all terms that could be used
11 that don't have the stigma of validation or validated
12 test methods.

13 And in fact a recent cosmetics design
14 article just less than 2 weeks ago said that TTIP, the
15 Transatlantic Trade Investment Partnership, which is
16 the free trade agreement being hammered out between
17 the U.S. and the EU, has said that it can facilitate a
18 unity of standards by strengthening the harmonization
19 work carried out at the international level under
20 ICCR. So I think this is a ripe opportunity and
21 perfect time to make these changes.

22 And that's it. Thank you.

Preparation for the 2014 ICCR Meeting 06-04-2014

20

1 DR. KATZ: Thank you. Our next speaker is
2 Vicki Katrinak, from the American Anti-Vivisection
3 Society.

4 MS. KATRINAK: Good afternoon, and thank you
5 for the opportunity to present comments in preparation
6 for the ICCR meeting taking place in Ottawa. My name
7 is Vicki Katrinak, and I am the Policy Analyst at the
8 American Anti-Vivisection Society. We were founded in
9 1883. We're the first non-profit animal advocacy and
10 educational organization in the U.S. working to
11 protect animals used in research, testing, and
12 education. AAVS is also the current Chair of the
13 Coalition for Consumer Information on Cosmetics, and I
14 serve as the Administrator for this Coalition.

15 CCIC is comprised of leading animal
16 protection organizations in the United States and
17 Canada, representing over 10 million members. CCIC
18 runs the Leaping Bunny Program in both countries as a
19 service to those members and others who are concerned
20 about animal testing. The Leaping Bunny Program
21 certifies cosmetic and household product companies as
22 cruelty-free if they are not engaged in any new animal

Preparation for the 2014 ICCR Meeting 06-04-2014

21

1 testing of products, formulations, or ingredients. We
2 currently have over 500 certified companies in the
3 U.S. and Canada.

4 AAVS is very encouraged that the U.S.,
5 Canadian, European, and Japanese regulators continue
6 to work together to ensure that cosmetic regulations
7 are consistent. This uniformity will ease the burden
8 felt by companies selling in these countries as they
9 navigate the regulatory landscape of each country.
10 AAVS is particularly pleased to see that the
11 development of and gaining regulatory acceptance for
12 non-animal alternative test methods remains an
13 important objective at the ICCR meetings.

14 ICCR's first meeting took place in September
15 2007. As an organization looking to end the use of
16 animals to test cosmetics, it is gratifying to look
17 back and note how much has changed since that time.
18 The EU's ban on the use of animals to test cosmetic
19 products and ingredients and prohibition on selling
20 products that were tested using animal models has now
21 gone into effect without any delay.

22 Israel passed a similar ban to the EU, and

Preparation for the 2014 ICCR Meeting 06-04-2014

22

1 India has now banned animal testing for cosmetic
2 products and ingredients.

3 In the United States, legislators have
4 introduced the Humane Cosmetics Act, legislation to
5 prohibit the use of animals to test cosmetic products
6 and ingredients and also phase out the sale of
7 products that have been tested in animals. So far,
8 126 companies certified by the Leaping Bunny Program
9 have endorsed this legislation.

10 China has also begun making progress toward
11 acceptance of non-animal alternative methods by
12 phasing out its mandatory animal tests for many
13 products.

14 Although consumer demand has clearly played
15 an important role in pushing this issue forward,
16 dedicated efforts by industry and regulators alike
17 have clearly helped to make the world without animal
18 testing for cosmetics a real possibility.

19 AAVS is encouraged to see that in last
20 year's ICCR meeting, China and Brazil were invited to
21 participate as observers in the process. Clearly,
22 these countries and the regulations they enforce are

Preparation for the 2014 ICCR Meeting 06-04-2014

23

1 important to the international cosmetics industry.
2 The discrepancies between their laws and those of
3 other ICCR member countries are significant and
4 present hurdles to companies that wish to avoid animal
5 testing. We urge ICCR member countries to continue
6 pressing for further harmonization on an international
7 level. It will not only help companies to increase
8 business but also move the world closer to an end of
9 animal testing for cosmetic products, which is a
10 responsible and scientifically appropriate regulatory
11 position.

12 In conclusion, I would just like to
13 reiterate our appreciation of efforts to harmonize
14 cosmetic regulations, and we strongly support any
15 efforts to further reduce or eliminate the need for
16 animal tests and to include other countries'
17 participation in these efforts.

18 Thank you so much for your time.

19 DR. KATZ: Thank you.

20 Our next speaker is Tonya Kemp, from
21 Personal Care Products Council.

22 MS. KEMP: Thank you. On behalf of the

Preparation for the 2014 ICCR Meeting 06-04-2014

24

1 Personal Care Products Council, I am pleased to have
2 this opportunity to emphasize our industry's strong
3 support for the ICCR process. We would like to
4 express our appreciation to FDA and the other
5 participating regulators from Europe, Japan, Canada,
6 Brazil, and China, for their participation and support
7 of the ICCR process. We believe the ICCR has been a
8 beneficial forum for the exchange of information and
9 regulatory alignment between important markets for
10 cosmetics and personal care products.

11 PCPC is the leading national trade
12 association representing the global cosmetic and
13 personal care products industry. It was founded in
14 1894 and has more than 600 member companies, those
15 that represent both manufacturing, distribution, and
16 suppliers. Our members represent some of the most
17 well-known products and product categories in the
18 world and include many medium and smaller sized
19 companies.

20 For more than 100 years, regulators and
21 policymakers have relied on our organization to
22 deliver honest, credible, and accurate scientific

Preparation for the 2014 ICCR Meeting 06-04-2014

25

1 information about cosmetics and personal care
2 products. We take this responsibility very seriously
3 and are pleased to represent our industry in the ICCR.

4 We are a truly global industry, which are
5 dependent on open markets and transparent, consistent
6 regulatory environments around the world. Our member
7 companies continually strive to uphold and surpass the
8 most stringent regulatory and product integrity
9 standards worldwide, and provide our consumers with
10 safe, innovative, and high quality cosmetic and
11 personal care products. Most of our ingredients are
12 globally sourced.

13 International trade is a critical component
14 to the success of our industry and significantly
15 contributes to our ability to expand manufacturing and
16 employment as well as to support other industries,
17 such as advertising, packaging, and transportation.
18 The globalization of our industry also promotes
19 continual technological innovation, which contributes
20 significantly to the application of scientific
21 advancement and benefits consumers around the world.

22 For all these reasons, the Personal Care

Preparation for the 2014 ICCR Meeting 06-04-2014

26

1 Products Council is actively engaged in international
2 efforts to align global regulatory standards for
3 consumer products, eliminate trade barriers, and
4 ensure a level playing field for member companies
5 while at the same time reinforcing consumer confidence
6 in product safety. Initiatives such as the Trans
7 Pacific Partnership, and the Transatlantic Trade and
8 Investment Partnership, and other international trade
9 and regulatory fora and scientific exchanges support
10 these objectives.

11 The stated mission of ICCR, "to maintain the
12 highest level of global consumer protection, while
13 minimizing barriers to international trade,"
14 underscores the important role of FDA and other
15 regulators in a globalized environment.

16 We firmly believe that the ICCR serves as an
17 important forum for alignment of regulations,
18 policies, and guidelines affecting our industry and as
19 a source for other countries looking to model their
20 regulatory approaches around such common guidelines.

21 As the ICCR is now completing its eighth
22 cycle, it is important to acknowledge the important

1 decisions that have been taken by regulators in the
2 process already, including the support for a common
3 standard for cosmetic GMPs; surveys of nanotechnology
4 as it pertains to cosmetic products; principles of
5 cosmetic product safety assessment; and promotion of
6 validated methods for alternatives to animal testing.

7 We believe the ICCR has an especially
8 important role in considering common, science-based
9 policies for the treatment of trace substances which
10 can sometimes be found in cosmetic products and
11 ingredients, many of them arising from natural
12 sources.

13 For example, over the past several years,
14 the ICCR Traces Working Group, consisting of
15 scientists and regulatory experts from the four ICCR
16 jurisdictions, has recommended Principles of Handling
17 Trace Materials, and this was endorsed by the ICCR
18 regulators. The ICCR Traces Working Group has also
19 developed recommendations for acceptable trace levels
20 of lead, 1,4-dioxane, and mercury in cosmetics. We
21 are hopeful that at the ICCR-8 meeting in Ottawa this
22 summer regulators will endorse a safety standard for

Preparation for the 2014 ICCR Meeting 06-04-2014

28

1 traces of lead, and that final decisions on 1,4-
2 dioxane and mercury will soon follow.

3 Our industry fully supports the formal
4 expansion of ICCR to other countries. We believe that
5 China and Brazil, which have served as observers,
6 should become full members of the process with all the
7 rights and responsibilities this entails and that
8 other countries should be allowed to join as well. We
9 look forward to receiving additional information about
10 the criteria that the founding members of ICCR will
11 use to consider new countries to be added to the
12 process and the procedures for observer countries to
13 graduate to full membership.

14 We understand that the expansion of ICCR to
15 other members means that our efforts must become even
16 more efficient and that the ICCR processes and
17 procedures must become even more effective. We look
18 forward to working with FDA and other regulators to
19 enhance the ICCR process in the months and years
20 ahead.

21 Thank you.

22 DR. KATZ: Thank you.

Preparation for the 2014 ICCR Meeting 06-04-2014

29

1 Next I will call Rosemary Cook to read into
2 the record two statements, the first for Cruelty Free
3 International and New England Anti-Vivisection
4 Society, and the second will be from the Independent
5 Cosmetic Manufacturers and Distributors.

6 MS. COOK: Good afternoon. The first set of
7 comments was submitted by the Cruelty Free
8 International and New England Anti-Vivisection
9 Society. This is a letter sent to the attention of,
10 "Leslie Kux, Assistant Commissioner for Policy, Food
11 and Drug Administration, U.S. Department of Health and
12 Human Services, May 27, 2014, RE: Comments for
13 June 4, 2014, International Cooperation on Cosmetics
14 Regulation (ICCR) Preparation for ICCR-8 Meeting."

15 "Dear Ms. Kux and FDA representatives to the
16 ICCR,

17 "Cruelty Free International and the New
18 England Anti-Vivisection Society are pleased to offer
19 these comments on the International Cooperation on
20 Cosmetics Regulation (ICCR) in preparation for the
21 July ICCR-8 Meeting in Canada. As you may be aware,
22 Cruelty Free International is the leading organization

Preparation for the 2014 ICCR Meeting 06-04-2014

30

1 focused specifically on ending animal testing for
2 cosmetics and consumer products. We have offices in
3 the United States, Brazil, London, and Singapore, and
4 have partnership organizations in all the major
5 cosmetics markets, including India, Korea, Vietnam,
6 and Australasia.

7 The New England Anti-Vivisection Society,
8 NEAVS, founded in 1895, is a U.S. Boston-based
9 national animal advocacy organization dedicated to
10 ending the use of animals in research, testing, and
11 science education. Through research, outreach,
12 education, legislation, and policy change, NEAVS
13 advocates for replacing animals with modern
14 alternatives that are ethically, humanely, and
15 scientifically superior.

16 While there is a global trend toward ending
17 the use of animal testing for cosmetics, different
18 countries are at different stages of the process. We
19 believe that it is in the interest of consumers,
20 regulatory agencies, and the national cosmetics
21 industries to have broadly similar safety testing
22 regulations. Harmonizing regulations would enable

1 each product to have one safety dossier that would be
2 universally accepted. With alternatives to animal
3 testing widely available, most consumers no longer
4 want cosmetics which have been tested using methods
5 involving animal suffering. Responding to this
6 consumer view, many companies have been moving rapidly
7 to end animal testing.

8 Most of the tests usually carried out on
9 animals for cosmetics ingredients have alternatives at
10 similar or lower costs which have been approved by the
11 OECD as official test guidelines. The tests have
12 comparable or higher predictive value for effects on
13 humans than the animal tests that they replace, many
14 of which themselves have a poor record in prediction
15 and have not been accepted -- subjected -- excuse me
16 -- to the rigorous validation process that alternative
17 tests undergo.

18 In addition, evidence demonstrates that
19 alternatives have fewer negative impacts on the
20 environment. Animal use and disposal and the
21 associated use of chemicals and supplies contribute to
22 pollution as well as public health concerns. Animal

1 testing involves the production, use, and/or
2 discarding of materials and supplies, such as food,
3 caging, including disposable caging, chemicals,
4 excrement, bedding, waste feed, needles, syringes, and
5 other materials. The use of alternatives, therefore,
6 also contributes to industry's sustainability
7 measures, a growing and priority concern of consumers
8 looking for more environmentally friendly products.
9 More information on the environmental harms of animal
10 testing is available from NEAVS by mailing
11 info@NEAVS.org.

12 For some animal tests that have been used in
13 the past or in other contexts, alternatives are still
14 being developed or validated, but these animal tests
15 are generally not now used for cosmetics. For
16 example, the carcinogenicity tests on animals is not
17 normally used for cosmetics at all, since it takes 2
18 years and has a less than 50 percent likelihood of
19 correctly predicting human effects, essentially no
20 better than the chance of a coin toss.

21 Cruelty Free International has produced a
22 detailed analysis of the scientific status of every

1 test. The report "Meeting the Global Challenge: A
2 Guide to Assessing the Safety of Cosmetics Without
3 Using Animals" is available by request from Cruelty
4 Free International by e-mailing
5 usa@crueltyfreeinternational.org.

6 Clearly, Cruelty Free International and the
7 New England Anti-Vivisection Society encourage a
8 constructive discussion at the ICCR on all of the
9 participating members moving toward a ban on animal
10 testing for cosmetics similar to that of the European
11 Union.

12 When the concept of a harmonized global ban
13 is discussed three issues typically arise.

14 The first is the interaction with REACH --
15 R-E-A-C-H -- and with other testing environments; for
16 example, if a company has an ingredient that is used
17 in both cosmetics and for other purposes. In some
18 cases, a manufacturer may not know initially whether
19 its main market is cosmetics or some other purpose.
20 In such cases, each country would need to decide how
21 to respond. Generally, there are three possibilities.

22 1) If the ingredient has been tested on

1 animals, it can't be used for cosmetics. [This is our
2 preferred choice.]

3 2) Any animal tests conducted cannot be
4 submitted to determine safety of an ingredient used in
5 cosmetics. However, non-animal tests for the same
6 product may be submitted even if the animal tests have
7 already been conducted.

8 3) Animal testing data can be used if it
9 was done in accordance with a separate testing regime
10 not associated with testing for cosmetic purpose.

11 In the European Union, products cannot be
12 marketed if an ingredient has been tested on animals
13 primarily for cosmetic purposes. If tests for an
14 ingredient mainly used for non-cosmetics purposes are
15 carried out under a non-cosmetics testing regime, they
16 are not considered by the European authorities to
17 breach the ban even if the ingredient is also used for
18 cosmetics.

19 The second issue is innovation. One of the
20 frequently stated concerns of industry is that banning
21 animal tests for cosmetics could impede the
22 introduction of new innovative ingredients that would

1 develop the market. It is our understanding that with
2 Cosmetics Europe, only 3 to 5 percent of new cosmetics
3 each year actually have new ingredients, and a
4 significant number of those have already been proved
5 safe by utilizing modern, non-animal methods or under
6 other testing regimens -- regimes -- excuse me -- like
7 REACH.

8 Ultimately, a balance between consumer
9 desire for an end to animal testing for cosmetics and
10 the desire for innovation must be reached. Additional
11 innovation in development and validation of non-animal
12 tests will be key in striking this balance. Indeed,
13 in Europe, the drive for additional non-animal
14 alternatives was spurred by the impending ban.
15 Moreover, as non-animal tests are often cheaper,
16 faster, and more accurate than the animal tests they
17 replace, we are confident that innovation and the
18 further phasing out of animal tests can be achieved
19 concomitantly.

20 The third issue is exports to China, as it
21 is the only country that still requires animal tests
22 for imports. However, China is ending the animal

1 testing requirement for products produced domestically
2 this June. China's cosmetics industry likewise has a
3 vested interest in moving away from animal tests in
4 order to achieve future export ambitions in a global
5 marketplace that is increasingly turning away from
6 animal-tested cosmetics. It is anticipated that most
7 of the OECD Test Guidelines for Alternatives to Animal
8 Testing will be introduced and accepted in the next
9 few years and that the animal testing requirement for
10 imported products will follow shortly thereafter.

11 The full EU ban has now been in effect for a
12 little over a year and there has already been a ripple
13 effect. In early 2013, India became the first country
14 in Asia to announce a ban animal testing for
15 cosmetics. The state of Sao Paulo Brazil has now
16 banned animal testing for cosmetics and countrywide
17 ban within the next 5 years is being discussed. In
18 May, Vietnam announced that it will ban the Draize
19 Test and training in use of other alternatives is
20 underway. Korea is also making strides towards ending
21 cosmetics testing on animals.

22 In the United States, the recent

Preparation for the 2014 ICCR Meeting 06-04-2014

37

1 introduction of the federal Humane Cosmetics Act
2 H.R. 4148, which now has 45 co-sponsors and the list
3 is growing, and the tremendous bipartisan support in
4 the California Senate for SJR 22, the Cruelty Free
5 Cosmetics Resolution, shows that legislators are
6 listening to the American public, which, polls show,
7 largely support ending cosmetics testing on animals.

8 It is our hope is that in light of these
9 developments and the increasing concern about animal
10 testing around the world, that the ICCR will have a
11 robust discussion on the steps needed to finally
12 ending animal testing. At the meeting in July, we ask
13 that at minimum the following issues be considered.

14 1) Bans on the testing on finished
15 products. This is a practice that has practically
16 died out with most companies, indicating that they do
17 not need to test finished products. While the number
18 of animals used in final product testing is assumed to
19 be quite low, a ban on the testing of finished
20 cosmetic products would be a step in the right
21 direction and would demonstrate that regulators are
22 beginning to respond to consumer interests.

Preparation for the 2014 ICCR Meeting 06-04-2014

38

1 2) Mandates on the use of scientifically
2 validated alternatives. Where an alternative has been
3 validated either in the U.S., Japan, or Canada,
4 regulators should require that the alternative be used
5 in lieu of the animal test for that endpoint. In
6 2000, the State of California enacted a law that
7 prohibits manufacturers and contract testing
8 facilities from using animal test methods when an
9 appropriate scientifically validated non-animal test
10 was available. New Jersey and New York followed
11 California's lead in 2007 and 2008 respectively with
12 similar -- quote, unquote -- "mandated alternative"
13 laws.

14 3) Deadlines for ending animal testing for
15 cosmetics. We believe it is reasonable to phase out
16 animal testing of ingredients primarily used in
17 cosmetics by December 2015. Setting of a deadline
18 creates a target for industry and allows time for
19 industry and regulators to adapt accordingly.

20 Switching to alternatives to replace animal
21 testing will ensure that the safest and most modern
22 test methods are used and that domestic cosmetics

Preparation for the 2014 ICCR Meeting 06-04-2014

39

1 companies are not cut off from European and other
2 markets due to dependence on antiquated animal tests.

3 We thank you for your consideration of these
4 comments and welcome any questions you may have.

5 Sincerely, Monica Engebretson, North
6 American Campaign Manager, Cruelty Free International,
7 P.O. Box 221694, Sacramento, CA 95822. Katherine
8 Groff, Director of Research and Investigations, New
9 England Anti-Vivisection Society, 333 Washington
10 Street, Suite 850, Boston, MA 02108."

11 The next set of comments is submitted by the
12 Independent Cosmetic Manufacturers and Distributors.

13 "ICCR Public Meeting, June 4, 2014, U.S.
14 Food and Drug Administration, College Park, Maryland
15 20740. Comments by Carl Geffken, Chair, ICMAD
16 International Committee.

17 My name is Carl Geffken, and I am providing
18 comments today on behalf of the Independent Cosmetic
19 Manufacturers and Distributors. ICMAD -- or "Ickmad"
20 (phonetic pronunciation) -- is a nonprofit cosmetic
21 industry trade association representing about 750
22 mostly small to medium size companies that manufacture

Preparation for the 2014 ICCR Meeting 06-04-2014

40

1 and/or distribute cosmetic products, components,
2 materials, and services in the U.S. and worldwide
3 markets.

4 Recently relocated to Deer Park, Illinois,
5 ICMAD was founded in 1974 in Washington, D.C., to
6 represent entrepreneurial cosmetic businesses, and
7 while retaining that distinction, it has become a
8 focused resource with programs that actively support
9 both new startup and well-established companies.

10 About 90 percent of our member companies are small but
11 highly competitive businesses that compete globally
12 for a share in our very creative cosmetic and skin
13 care markets.

14 About half of our member companies have
15 sales below \$500,000 annually, while about 20 percent
16 of members have sales above \$10 million per year. A
17 number of members are international and represent 18
18 different countries, although Canada is the most
19 important -- is the most -- excuse me -- prevalent.
20 Apologies for that.

21 Our members are committed to consumer
22 safety, and, in fact, all have signed an ICMAD Code of

Preparation for the 2014 ICCR Meeting 06-04-2014

41

1 Ethics when they joined. Participating companies are
2 increasingly global in their market strategies.
3 Because of their smaller size and competitive
4 challenges, they have become uniquely aware of the
5 U.S. regulations and the differences in regulatory
6 jurisdictions worldwide. ICMAD has an active EU
7 Assistance Program to specifically help comply with
8 the unique requirements of the European Cosmetic
9 Regulation and its associated markets.

10 The Association also sponsors both an annual
11 FDA Workshop and a Cosmetic Technical-Regulatory Forum
12 among its other opportunities to provide ongoing
13 regulatory assistance and to address the many
14 technical and safety obligations for our segment of
15 the industry. I assure you that the Association takes
16 all compliance responsibilities with utmost concern.

17 Eight years ago, the FDA invited ICMAD to
18 participate in the ICCR process to represent small
19 business interests within the cosmetics industry
20 sector. We continue to support all objectives and
21 outcomes that foster a reduction in trade barriers and
22 a leveling of the playing field to allow both business

Preparation for the 2014 ICCR Meeting 06-04-2014

42

1 growth and improved service to consumers. As new and
2 more challenging questions and concerns arise, demands
3 for consumer safety substantiation increase in
4 relevance, as does the need for reconciliation of
5 regulatory interpretations between different
6 international jurisdictions.

7 From a historical perspective, in 2008,
8 ICMAD sponsored a comprehensive consumer survey of
9 over 2,300 individuals to better understand cosmetic
10 ingredient labeling interpretations, and we provided
11 data to support broad -- about 80-plus percent -- U.S.
12 recognition of 'aqua' as a potential equivalent to the
13 INCI -- or 'inky' (phonetic pronunciation) -- term
14 'water.' Our industry continues to experience the
15 technical and economic burden of unique labeling
16 differences when attempting to harmonize production
17 for international sales, especially in the Canadian
18 market.

19 While the outcome of this issue has not yet
20 been favorable for us, we continue to support any and
21 all measures to align ingredient designations and
22 other labeling differences among major regulatory

1 jurisdictions. With this in mind, ICMAD has been
2 particularly interested in those topics which foster
3 progress for improved approaches to product safety
4 evaluation, including unified acceptable trace
5 contaminant levels, better alignment of acceptable
6 microbiological contaminant limits, a unified position
7 on potential allergen labeling, and a better
8 understanding of endocrine disruption and the
9 methodology to discriminate between significant and
10 inappropriate testing.

11 The current interest in Nanomaterial
12 characterization and the resolution of potential
13 product safety concerns continues to captivate the
14 public, so we hope that joint efforts already underway
15 will achieve a more fruitful consensus through joint
16 collaboration between the four regulatory
17 jurisdictions, as well as the two new observer
18 countries and their representatives.

19 Finally, ICMAD supports the benefits to be
20 gained from the common characterization of safety for
21 cosmetic ingredients and authorized substances. This
22 is of particular importance for trace materials,

Preparation for the 2014 ICCR Meeting 06-04-2014

44

1 especially for those that have been well studied and
2 where safe harbor limits can be established to build
3 consumer confidence on a purely scientific basis.
4 Significant progress has been made in the past 2
5 years, and we are hopeful that outcomes can be
6 published soon and even further progress achieved on
7 additional materials during ICCR-8.

8 The ICCR process has achieved some clear
9 success in its support and recognition of the ISO
10 22716 Standard for Cosmetic Good Manufacturing
11 Practice. This success alone has demonstrated the
12 benefit of collaborative discussions where experience
13 is shared between industry and the regulators to meet
14 and resolve a longstanding void. Compliance with GMP
15 is a basic foundation for manufacturing and helps to
16 assure product safety and trust for our consumers
17 worldwide. We are confident that all four regulatory
18 jurisdictions will continue to support recognition of
19 this minimum expectation for basic GMP compliance.

20 In conclusion, ICMAD is committed to
21 continued participation and support of the ICCR
22 process, and we look forward to the upcoming ICCR-8

Preparation for the 2014 ICCR Meeting 06-04-2014

45

1 Industry Caucus during the joint meeting of regulators
2 in Canada. ICMAD is also on record in its support for
3 an open process, timely publication of official ICCR
4 outcomes, and a wider international outreach to
5 include new jurisdictions where market significance
6 and a broader engagement would be beneficial on a
7 global basis.

8 Thank you for the opportunity to provide my
9 comments during this FDA public hearing today.

10 Sincerely, Carl Geffken, June 4, 2013," --
11 but I know he meant '14.

12 Thank you.

13 DR. KATZ: Thank you. And so adjourns our
14 meeting. We have had all of our speakers who have
15 requested to speak come up. As I mentioned before,
16 transcripts will be available, and if you refer to
17 your *Federal Register* Notice, you will be informed of
18 how to request it.

19 If you have any additional information that
20 you would like for us to have before the ICCR meeting,
21 you are more than welcome to send it to us as well,
22 and we can distribute that at ICCR in Ottawa.

Preparation for the 2014 ICCR Meeting 06-04-2014

46

1 I thank you very much for your attention.

2 (Whereupon, at 2:44 p.m., the FDA Public
3 Meeting for the Preparation for the 2014 International
4 Cooperation on Cosmetics Regulation (ICCR) Meeting was
5 adjourned.)

6

7

8

9

10

11

12

13

14

15

16

17

18

19 CERTIFICATE OF COURT REPORTER

20

21 I, NATALIA THOMAS, the reporter before whom the
22 foregoing hearing was taken, do hereby certify that

Preparation for the 2014 ICCR Meeting 06-04-2014

47

1 the witness whose testimony appears in the foregoing
2 deposition was duly sworn by me; that the testimony of
3 said witness was recorded by me and thereafter reduced
4 to typewriting under my direction; that said
5 deposition is a true record of the testimony given by
6 said witness; that I am neither counsel for, related
7 to, nor employed by any of the parties to the action
8 in which this deposition was taken; and, further, that
9 I am not a relative or employee of any counsel or
10 attorney employed by the parties hereto, nor
11 financially or otherwise interested in the outcome of
12 this action.

13

14

15

NATALIA THOMAS

16

17

18

19

CERTIFICATE OF TRANSCRIBER

20

21

22

I, DEBORAH ARBOGAST, do hereby certify that this
transcript was prepared from audio to the best of my

Preparation for the 2014 ICCR Meeting 06-04-2014

1 ability.

2

3 I am neither counsel for, nor party to this
4 action nor am I interested in the outcome of this
5 action.

6

7

8

DEBORAH ARBOGAST

9

10

11

12

13

14

15

16

17

18