



2021 NUL **VIRTUAL** CAREER FAIR

September 29th, 2021

11:00 AM – 3:00 PM EST

Connect and Hire the right diverse candidates at the upcoming NUL Virtual Career Fair

We are pleased to announce the upcoming **2021 NUL Virtual Career Fair on September 29th**, bringing together top employers and job seeking diverse professionals nationwide. There is no better time or reason to join us to help our entry-level as well as experienced professionals reach their full potential. Your participation will enable the National Urban League to continue its work and highlight your organization's commitment to diversity, equity, and inclusion

As an exhibitor, you will be provided a fully customized virtual booth to amplify your branding in addition to other features such as your recruiters having access to audio, video and text based chat for easy and instant candidate screening.

About the National Urban League.

The NUL is a historic civil rights organization dedicated to economic empowerment in order to elevate the standard of living in historically underserved urban communities. Founded in 1910 and headquartered in New York City, the National Urban League spearheads the efforts of its local affiliates through the development of programs, public policy research and advocacy. Today, The National Urban League has 90 affiliates serving 300 communities, in 37 states and the District of Columbia, providing direct services that impact and improve the lives of more than 2 million people nationwide.

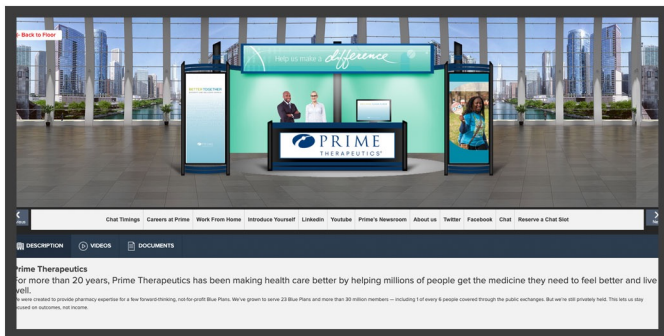
2021 NUL Virtual Career Fair | September 29th

FEATURES FOR EMPLOYERS



Your logo at the Virtual Lobby

Gain better exposure among career seekers by adding your logo in the Virtual Lobby for easy click access into your virtual booth.
Available only at Corporate Silver, Gold or Platinum levels

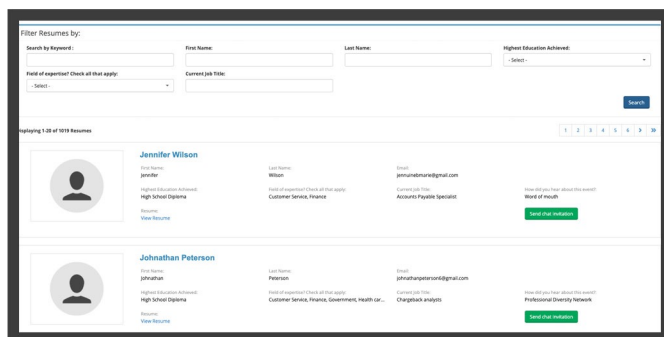
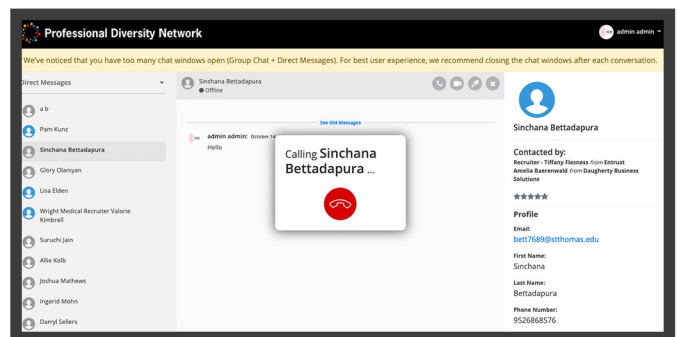


Your own customized booth

Showcase your brand and work culture by adding images, documents, videos and job postings into your own company's booth.
Available at all levels

Interact with candidates in real-time

You will have your own private chatroom with unlimited Recruiter accounts so you can connect and speak through text, audio and video with qualified candidates.
Available at all levels



Searchable Resume Database

Gain access to hundreds of resumes. You will be able to source, qualify and send chat invites to pre-qualified candidates prior to the event.
Available at all levels



EVENT PRICING

Education, Government, Healthcare & Nonprofit \$ 995.00

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- 10 job postings – link to your website or ATS
- Upload images and brochures
- Upload up to 10 video postings

Corporate \$1,295.00

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- 10 job postings – link to your website or ATS
- Upload images and brochures
- Upload up to 10 video postings

Corporate Plus \$1,995.00

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Access to post-event database of resumes
- 25 job postings – link to your website or ATS
- Upload images and brochures
- Upload up to 25 video postings

Corporate Silver \$2,495.00

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Logo placement in the Lobby
- Access to post-event database of resumes
- 50 job postings – link to your website or ATS
- Upload images and brochures
- Upload up to 50 video postings

Corporate Gold \$3,295.00

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Logo placement in the Lobby
- Access to post-event database of resumes
- 75 job postings – link to your website or ATS
- Upload images and brochures
- Upload up to 75 video postings

Corporate Platinum \$4,995.00

- Preview of candidate resumes is available one week prior to the event
- Live chat session – text, audio and video
- Unlimited recruiters can participate
- Setup candidate interviews during the Virtual Career Fair – audio and video available
- Logo placement in the Lobby
- Access to post-event database of resumes
- Unlimited jobs – XML feed accepted for jobs
- 3 Month job scrape on PDN Network
- Upload images and brochures
- Unlimited Video Postings

Registration Form

Please complete this form
and email it to events@ipdnusa.com



Event and/or products interested in (City, State, or Organization): _____

COMPANY INFORMATION

Company Name: _____ Phone: _____

Contact Name: _____ Email: _____

Address: _____ City: _____ State: _____

_____ Zip Code: _____

Provide us with (3) job titles you
will be recruiting at the event for
marketing purposes.

Payment Info:

VISA



Bill Me

Social Media Handles for Talent Acquisition:

Facebook: _____ Twitter: _____ LinkedIn: _____

Credit Card #:

Total Amount:

Expiration:

CCV:

Billing Address (If Different):

Name on Card:

City:

State:

ZIP:

Authorized Name/Signature: _____

Authorizing: You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow.
Cancellation: Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client.
This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

To finish your registration: Download this file, fill the information, printed or scan it and send it to events@ipdnusa.com

Contact one of our Diversity Recruitment Specialist:

- Mike Hall | mhall@ipdnusa.com | 612-799-5248
- Jo Ryther | jryther@ipdnusa.com | 952-491-4084
- Jodi Shablott | jshablott@ipdnusa.com | 612-251-6488
- Julius Starkman | jstarkman@ipdnusa.com | 617- 244-9446
- Pam Olson | polson@ipdnusa.com | 952-491-4081

Or email us at events@ipdnusa.com for more information