

Connecting Kids to Coverage National Campaign

“MATERNAL CARE” :15 ENGLISH



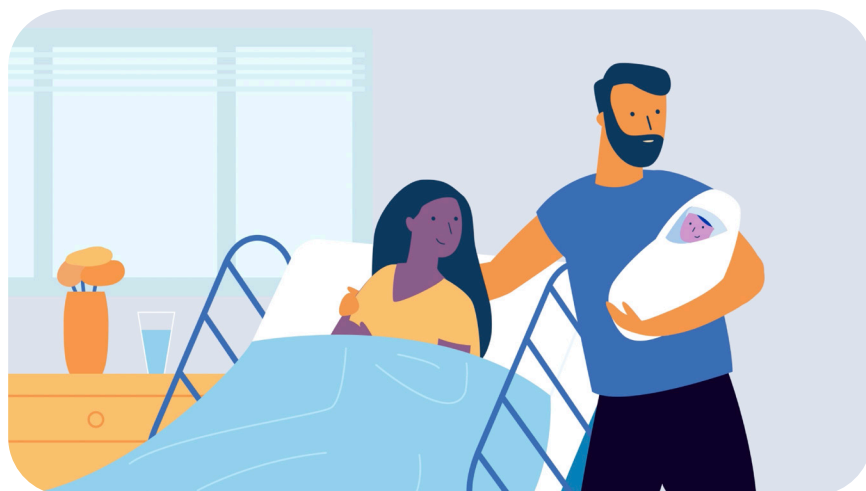
SUPER: InsureKidsNow.gov.
Open on the InsureKidsNow.gov logo.



Open on a pregnant woman and her partner preparing for their baby's arrival.
VO: If you're pregnant, you may be eligible



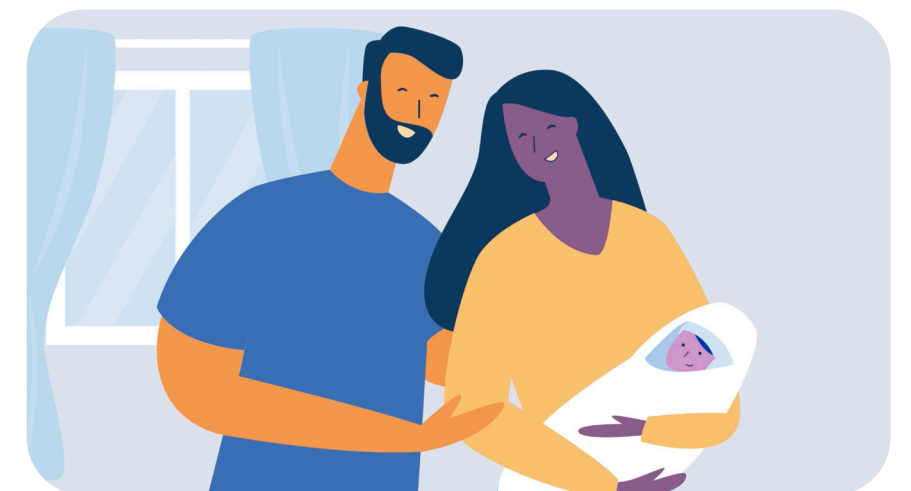
The pregnant woman is shown having an ultrasound.
VO: ...for Medicaid or CHIP during



Happy couple shown holding their newborn.
VO: ...and after your pregnancy.



The pregnant woman is shown having a routine check-up with her doctor.
VO: This free or low-cost coverage provides access to quality health care



Happy couple at home with their baby.
VO: ...for you and your baby.



SUPER: InsureKidsNow.gov
1-877-KIDS-NOW

VO: Learn more at InsureKidsNow.gov.
Paid for by the U.S. Department of Health and Human Services.